



Autosphere Magazine is the most innovative and unifying magazine in the Canadian automotive industry based on 25 years of expertise.

An unequalled product, combining five well-known titles, *Canadian AutoJournal*, *fleetdigest*, *CarCare Business*, *TireNews* and *Collision Management*, *Autosphere Magazine* contains articles, columns and features focusing on current events and best practices five times a year.

Like the eponymous site *Autosphere.ca*, readers from all segments find information specific to their field of expertise and have access to an incomparable overview.










Autosphere Magazine: the entire industry at a glance!

CALENDAR

MONTH	THEME	RESERVATION	MATERIAL	DISTRIBUTION	
August	Can. AutoJournal fleetdigest TireNews CarCare Business Collision Manag.	Sales & Marketing Fuel Management Tire Storage Lubricants Tools & Equipment	July 14	July 21	August 20
October	Can. AutoJournal fleetdigest TireNews CarCare Business Collision Manag.	F&I Safety & Risk Prevention Tools & Equipment Software & CRM Software & Process	September 1	September 8	October 8
December	Can. AutoJournal fleetdigest TireNews CarCare Business Collision Manag.	Fixed Operations Light & Medium Trucks Inventory Management Tools & Equipment Refinish	October 27	November 3	December 3

NET RATES*

These rates include placement in the print and digital magazines.

FORMATS	1 PAGE	DOUBLE	2/3 PAGE	1/2 PAGE		1/3 PAGE		1/4 PAGE	
	 8.375 x 11.125	 16.5 x 11.125	 4.7 x 9.75	 7.125 x 4.5	 3.5 x 9.75	 7.125 x 3.375	 2.25 x 9.75	 7.125 x 2.5	 3.5 x 4.75
EN VERSION	4,830	8,453	3,864	3,140		2,174		1,691	
FR VERSION	4,275	7,481	3,420	2,779		1,924		1,496	

ADVERTORIAL

One page: placement + 750

Double page: placement + 1,125

* 4-Colour process included. Taxes not included. Specifications on page 18.

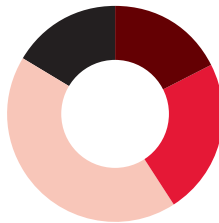
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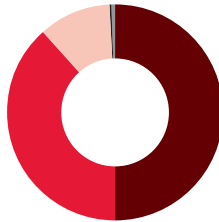
ENGLISH VERSION DISTRIBUTION

BY SEGMENT



Dealerships	7511
Fleet	9987
Tires and Mechanical	18 160
Collision	6932

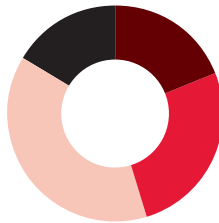
BY REGION



Central Canada	21 361
Western Canada	16 233
Atlantic Canada	4563
Northern Canada	157
Outside of Canada	185

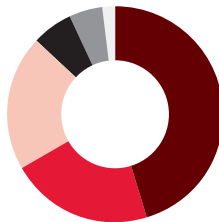
FRENCH VERSION DISTRIBUTION

BY SEGMENT



Dealerships	3224
Fleet	4497
Tires and Mechanical	6537
Collision	2773

BY REGION



Estrie, Monteregie, Montreal, Laval	7763
Gaspesie—Iles-de-la-Madeleine, Bas St-Laurent, Chaudiere-Appalaches, Quebec	3691
Laurentides, Lanaudiere, Centre-du-Quebec, Mauricie—Bois-Francis	3469
North of Quebec, Saguenay—Lac-St-Jean, Cote-Nord	1042
Abitibi-Temiscamingue, Outaouais	836
Outside of Quebec	321